2027 SPONSORSHIP OPPORTUNITIES

Port Arthur Convention and Visitors Bureau
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TITLE PARADE SPONSOR

(3 AVAILABLE FRI-SAT-SUN)

- Company naming rights on the parade (*one parade*)
- 2 Floats with 30 riders per float (*Friday or Saturday one parade*)
- Parade participants varies on Sunday for this sponsorship
- 10 VIP passes to meet the concert performers (*Fri-Sat-Sun*) *If available*
- Premier logo placement on all festival materials
- Stage mentions during headline night performances
- Banner near main stage
- 50 Gate passes for your team or guests (*good for one night*)
- Featured placement on festival website, social media, and logo on Mardi Gras shirt
- 10 Event promotion yard signs
- 10 tickets to VIP area

SOLD OUT

PAVILION SPONSOR $17,500

- Premier logo placement on three sides of the pavilion
- 2 Floats with 30 riders per float (*one parade based on availability*)
- Premier logo placement on all festival materials
- 30 Gate passes for your team or guests (*good for one night*)
- Featured placement on festival website, social media, and logo on Mardi Gras shirt
- 10 Event promotion yard signs
- 10 tickets to VIP area

STAGE SPONSOR $12,500

(MAIN STAGE, SMALL STAGE)

- Company logo on select stage (*select one*)
- 1 Float with 30 riders per float (*one parade*)
- 10 VIP passes to meet the concert performers (*Fri-Sat-Sun*) *If available*
- Stage mentions during headline performances
- Premier logo placement on all festival materials
- 20 Gate passes for your team or guests (*good for one night*)
- Featured placement on festival website, social media, and name on Mardi Gras shirt
- 10 Event promotion yard signs
- 10 tickets to VIP area

CARNIVAL SPONSOR $10,000

(RIDE AREA)

- Premier logo placement carnival entrance fencing
- 1 Float with 30 riders per float (*one night parade*)
- 20 Gate passes for your team or guests (*good for one night*)
- Featured placement on festival website, social media, and name on Mardi Gras shirt
- 10 Event promotion yard signs
- 10 tickets to VIP area

CORPORATE TAILGATE SPONSOR $7,500

- Premier location with reserved tent for corporate use, tables, and chairs, lighting, private bathroom access (40x40 tent, 7 tables, 50 chairs, lighting, trash cans, wristbands) Spots are limited.
- Single day rental (*Fri-Sat-Sun*) or multiple days if available
- Sign displayed at corporate tailgate
- 50 Gate passes for your team or guests (good for that night)
- Featured placement on festival website, social media, and Mardi Gras shirt
- Per City ordinance no food or beverage can be brought into gated area. Catering from permitted food vendor and alcohol vendor is available for additional purchase. Additional gate passes available for purchase. Tent decorations encouraged.
- 5 Event promotion yard signs

ENTERTAINMENT SPONSOR $5,000

- Multiple sponsors available
- Dance teams, jugglers, magicians, balloon artist, street performers, etc.
- Premier logo placement on all festival materials
- Banner display near small stage
- 10 Gate passes for your team or guests
- Acknowledgement on festival website, social media, and Mardi Gras shirt
- 5 Event promotion yard signs

FRIEND OF MARDI GRAS $1,000

- Unlimited sponsorships available
- Sponsorship recognition at entrance
- 2 Event promotion yard signs
- Acknowledgement on festival website and social media

KID ZONE SPONSOR $5,000

(PETTING ZOO, FACE PAINTING, ETC.)

- Premier logo placement at Kid Zone entrance
- 1 Float with 30 riders per float (*one night*)
- 20 Gate passes for your team or guests (*good for one night*)
- Featured placement on festival website, social media, and name on Mardi Gras shirt
- 10 Event promotion yard signs

SECOND LINE SPONSOR $2,500

- Multiple sponsors available
- Company name announced during the scheduled second line *Schedule TBD
- Opportunity to lead that second line
- Company provides a logoed towel/giveaway
- Acknowledgement on festival website and social media
- 5 Event promotion yard signs

MARDI GRAS T-SHIRT SPONSOR $750

- Multiple sponsors available
- Name on the back of the shirt
- 1 Event promotion yard sign
- Acknowledgement on festival website

TABLE SPONSOR $250

- Sign on picnic table
- 1 Event promotion yard sign
- Acknowledgement on festival website

Inquire about in-kind sponsorship opportunities, vendor permits, float rentals, Krewes and more.

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www.MARDIGRASPORTARTHUR.com